## Integrated Retractable Cargo Tie-down Abstract

Disclosed are a retractable tie-down cord assembly and a removable tie-down assembly for securing cargo in the cargo area of a station wagon, utility vehicle, mini van or the like. In one embodiment the tie-down cord assemblies also provides for a tie-down cords to be stored in the interior side wall of the vehicle and the tie-down cord hooks to be stored on the interior side wall of the vehicle and positioned so as to be available as utility hooks within the cargo area.